Australian Lung Cancer Conference 2025

Evolution and Revolution in Lung Cancer

19 - 21 February 2025 Adelaide Convention Centre

Prospectus



ALCC 2025: Evolution and Revolution in Lung Cancer

Invitation

On behalf of Lung Foundation Australia, we warmly invite you to be part of the 10th Australian Lung Cancer Conference to be held in Adelaide, South Australia from 19-21 February 2025. As Australia's largest multi-disciplinary lung cancer conference, we are excited to bring together health care professionals from across the continuum of care to collaborate and build on the opportunities created at ALCC 2023.

The conference theme, Evolution and Revolution in Lung Cancer, was chosen in recognition of the historic significance of 2025 – the year that a National Targeted Lung Cancer Screening Program commences.

The Australian Government's \$267 million investment in the National Targeted Lung Cancer Screening Program is a once in a generation opportunity to revolutionise lung cancer detection, treatment, and survivorship. We congratulate the Government, Cancer Australia and the Department of Health and Aging in the work completed in preparation for Australia's first new screening program in over 20 years.

The opportunities presented to the lung cancer sector to reshape the 'stigma' laced narrative of lung cancer, to focus on communities of highest unmet need, particularly Aboriginal and Torres Strait Islander people, and to detect earlier and faster are exciting. Yet many will ask 'Are we ready?', Health and Hospital Systems are behemoths, and policy into practice is challenging. Is our workforce poised and appropriately resourced to seize the opportunity that screening presents, and how do we prepare the primary care sector for its key role in encouraging uptake of the screening program?

Do we have the infrastructure, policies, and settings in data and monitoring right to ensure every patient has a gold standard of care? Are we bold enough to look at new surgical techniques, immunotherapy for early stage disease, more sophisticated systems and understanding of the needs of patients living longer with lung cancer?

Significant government investment in the new National Tobacco and Vaping Strategy has shone a spotlight on lung health. We are doubling our resolve to prevent history from repeating and allowing tobacco and vaping companies to create a new generation addicted to nicotine. With smoking cessation back on the agenda, how can we leverage the screening opportunity to drive down tobacco use?

Federal, South Australian and Queensland Governments are working with Lung Foundation Australia to pilot Specialist Lung Cancer Nurses and we are excited about the results and the immediate impact on quality of care. ALCC 2025 is about challenging the status quo and shining a light on lung cancer whilst the spotlight is firmly fixed on Australia's leading cause of cancer death. In 2023, 550 delegates joined over 30 sponsors and partners in a shared understanding that lung cancer is more than any one speciality - it is a multidisciplined team of health care professions, researchers, policy makers, patient and carer advocates working as one to bring about change.

This conference will be the key event, just three months prior to the launch of the National Targeted Lung Cancer Screening Program, and as such it presents a unique opportunity to hear from international and national thought leaders and policy makers to answer the question: 'Are we Ready?'

The Lung Foundation Australia team and our partners look forward to seeing you in person in Adelaide.

Professor Lucy Morgan Chair Lung Foundation Australia

Mark Brooke Chief Executive Officer Lung Foundation Australia





ALCC 2025 Sponsorship

ALCC 2025 is excited to be back as Australia's largest in-person lung cancer event in a post-pandemic world. Your corporate support of the ALCC is an investment in the future of lung cancer. It is your opportunity to be a part of the changing landscape and help impact the lives of tens of thousands of Australians. As part of our thanks, we want to ensure that your corporate support is a worthwhile investment and a sound business decision. Please read through this prospectus to find out more about the benefits associated with being a Corporate Supporter of the ALCC 2025. As always, we remain committed to working collaboratively with your teams to design a meaningful conference experience that delivers on your business objectives.



Why partner with Lung Foundation Australia?

Lung Foundation Australia's continued commitment to your success is evidenced in the wide range of value adds we bring to our partnership outside of the conference including:

- Patient engagement and lived experience research and data.
- Support for campaigns with high profile media spokesperson including Expert Spokespeople Chairperson and CEO.
- Collaborative approach to PBAC and other submissions – 50+ submissions to Government, PBAC and TGA in 2023.
- Expert support from our 26 clinical committees and networks engaged in all areas of lung cancer diagnosis, treatment and care.
- Joint media opportunities 2,905 earned media stories about lung health reaching 916 million in 2023.
- Joint government relations opportunities including program launches with the Parliamentary Friends of Lung Health and Lung Cancer group.
- Opportunities to join our Industry Roundtable Meetings and contribute to development of forward activities and projects.
- Opportunity to present your projects and initiatives for review/contribution by Lung Foundation Australia.
- Brand awareness/association with Lung Foundation Australia, as the Department of Health's Health Peak Advisory Body for Lung Health and Lung Cancer, and as one of the most influential patient advocacy groups with the Government and Opposition.
- Brand alignment with a seven-time Prime Awardwinning organisation, recognised for excellence in healthcare communications and twice as NGO of the Year.
- Corporate Social Responsibility opportunities and engagement for your team and staff.

Key Benefits of Sponsorship

The conference will provide your organisation with a number of corporate and social responsibility benefits, including:

- The opportunity to demonstrate strategic alignment with Lung Foundation Australia, at the largest multi-disciplinary Lung Cancer Conference in the Asia Pacific.
- Acknowledgment in all conference communications and sector-wide promotion of your company, brand, oncology franchise and product portfolio.
- Visibility as an industry leader in the fight against lung cancer and your commitment to improving the health and well-being outcomes for patients.
- Opportunity to connect and build relationships with an engaged clinical audience through education, marketing and sponsored social events.
- Enhanced corporate knowledge of the real-world health service context and the enablers and barriers to the delivery of evidence-based lung cancer treatment, care and support.
- Demonstration of your corporate social responsibility to the thoracic-oncology sector and lung cancer patient community.
- Opportunity for company representatives to attend the consumer advocacy workshop and enhance their understanding of the needs and priorities of people living with or impacted by lung cancer.
- Opportunity for company representatives to attend invitation-only conference events related to Lung Foundation Australia advocacy priorities in lung cancer, including lung cancer screening implementation.
- Secured places for company representatives at Lung Foundation Australia's Lung Cancer Round Table 2025.

Sponsorship Opportunities



Overview

ALCC 2025 Sponsorship Rights	Principal \$66,000	Major \$33,000	Prime \$11,000
Number of Sponsorships Available	Four	Limited	Multiple
Complimentary Delegate Registrations	Eight	Six	Two
Complimentary Exhibition Space	Four (36 sqm)	Two (18 sqm)	One (9sqm)
Complimentary Exhibitor Passes	Three	Two	Two
Sponsor Entitlements			
Keynote Speaker Opportunity for our four top level sponsors to work with the Scientific Committee in recommending a Keynote Speaker for their sponsored session.	Y		
Symposium Hosting Opportunity Opportunity to host a symposium, at a time to be determined as mutually beneficial:			
 A draft program must be submitted for approval Sponsor will be responsible for the management of their own event logistics, including the payment of costs associated with the event promotion, additional catering requirements and audio-visual equipment 	Included above as Keynote Session	Available to purchase in a Concurrent Session	
 Sponsor will be responsible for all speaker costs (registration, flight, accommodation and incidentals) 			
Access to Supplementary Opportunities	First Access	Second Access	Third Access
Access to the Conference Delegate List (Subject to Privacy Laws)	Y	Y	
Sponsor Recognition			
Corporate signage (provided by you – one free standing pull up banner) displayed on the main stage and in all associated areas including breakout rooms for the duration of the event	Y		
Verbal acknowledgement at opening and closing ceremony by chairperson	Y		
Logo acknowledgement on sponsor signage at the venue at registration and exhibition entrance	Y	Y	Y
Sponsorship level will be acknowledged in all electronic material, including conference website and promotional content	Y	Y	Y
Advertisement in the digital onsite program handbook and in the Conference App	Full Page	Half Page	Quarter Page

Note: All prices are in Australian Dollars and are inclusive of 10% Australian Goods and Services Tax (GST).



Principal Sponsor

\$66,000 (Four opportunities available)

Entitlements:

Our highest level of sponsorship will enable your organisation to work with the Lung Foundation Australia Conference Organising Committee in the following areas:

- Keynote Speaker
 - Provide a Keynote Speaker to host one of the conference plenary sessions on a key topic of interest to your company
 - Session promoted with your branding
 - Opportunity to send a personal invitation to registered delegates (facilitated by the organisers) promoting the session or an activity on your booth and include a direct RSVP to you

Exhibition:

The exhibition hall will be the prime networking space for the conference with all catering breaks taking place in this space.

• 36sqm of exhibition space in a prime location

Marketing:

Promotion will reflect our highest level sponsorship as follows:

- Corporate signage (provided by you one freestanding pull up banner) displayed on the main stage and in all associated areas including breakout rooms for the duration of the event
- Verbal acknowledgement at opening and closing ceremony by chairperson
- Sponsorship level will be acknowledged in all material, including conference website and promotional content
- Logo on Sponsor acknowledgement slide between Plenary Sessions

• First option on any supplementary opportunities, including delegate refreshment options

*All requests will be considered however need to be approved by Lung Foundation Australia and Conference Centre.

Registrations:

- Eight Full Delegate Registrations
- Three Exhibitor Registrations

- Logo acknowledgement on sponsor signage at the venue at registration and exhibition entrance
- Full Page Advertisement in the digital onsite program handbook and Conference App
- Publicity via the Conference social media channels (Twitter, LinkedIn, Facebook)
- Delegate List pre and post Conference (subject to privacy status selected by delegates)
- 200-word corporate description in the Conference Program

Major Sponsor

\$33,000 (Limited opportunities available)

Entitlements:

Our Major Sponsors will have access to the very limited number of sponsored program sessions available. Note these take place in the main program and are not lunch or breakfast sessions. These highly sought after places will be sold on a 'first come, first served' basis.

- Option to purchase a Symposium Session (see details advertised)
- Access to supplementary opportunities after our Principal Sponsors

Exhibition:

The exhibition hall will be the prime networking space for the conference with all catering breaks taking place in this space.

 18sqm of exhibition booth space in your choice of location (dependent on availability)

Marketing:

- Sponsorship level will be acknowledged in all material, including conference website and promotional content
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Logo acknowledgement on sponsor signage at the venue at registration and exhibition entrance
- Half Page Advertisement in the digital onsite program handbook and Conference App
- Publicity via the Conference social media channels (Twitter, LinkedIn, Facebook)
- Delegate List pre and post Conference (subject to privacy status selected by delegates)
- 150-word corporate description in the Conference Program

Registrations:

- Six Full Delegate Registrations
- Two Exhibitor Registrations

Sponsored Symposium

\$11,000 Limited availability to 'Major Category Sponsors' only

Opportunity to host a symposium aligning with one of the conference streams, at a time to be determined as mutually beneficial. This session is included in the main program and not a breakfast or lunch session.

- A draft program must be submitted for approval
- Sponsor will be responsible for the management of their own event logistics, including the payment of costs associated with the event promotion, additional catering requirements and audio-visual equipment
- Sponsor will be responsible for all speaker costs (registration, flight, accommodation and incidentals)



Prime Sponsor

\$11,000 (Multiple opportunities available)

This entry level sponsorship category is available for all and great for those new to ALCC. We are looking for partners that align with our consumers' needs and our sustainability goals.

Exhibition:

The exhibition hall will be the prime networking space for the conference with all catering breaks taking place in this space.

• One exhibition booth (9sqm)

Marketing:

- Sponsorship level will be acknowledged in all material, including conference website and promotional content
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Logo acknowledgement on sponsor signage at the venue at registration and exhibition entrance

Two Full Delegate Registrations

Registrations:

- Two Exhibitor Registrations
- Quarter Page Advertisement in the digital onsite program handbook and Conference App
- Publicity via the Conference social media channels (Twitter, LinkedIn, Facebook)
- 50 word corporate description in the Conference Program



Supplementary Opportunities available to Confirmed Sponsors Only

(Principal, Major and Prime)

Welcome Reception Exclusive Opportunity \$POA

A conference highlight and main networking event. This is a major sponsorship opportunity for your organisation to appear as co-host with the ALCC for the Welcome Function. Your logo will feature in all references to the Welcome Function including venue signage, EDM's, the program and delegate registration information as the Welcome Reception Sponsor.

Master Class or Craft Group Sponsor \$22,000

Align your brand with one of the topical master classes or craft group sessions, showing your support and investment of the future of lung cancer. Please refer to the program for the list of opportunities available on Wednesday 19th February. Examples from previous ALCC events include a Women in Lung Cancer Breakfast, Consumer Advocacy workshop, an Early and Mid-Career Researcher Career Growth and Development Workshop, and a meeting of the Australia and New Zealand Lung Cancer Nurses Forum.

Conference App and Program Book Branding Exclusive Opportunity \$13,200

The digital app and program book will be highly utilised by all delegates throughout the Conference containing all the program, social events and general information. Your branding will feature on the face of the app and the program book will contain an advert on the inside cover of the program book.

Reusable Water Bottle and Water Station Exclusive Opportunity \$11,000

Each registered delegate will receive one reusable water bottle of which they can fill up at water stations around the Conference. Your logo (along with the ALCC 2025 logo and the Lung Foundation Australia logo) will be included in one colour on the reusable water bottle.

Consumer Delegate Retreat Exclusive Opportunity \$8,800

A space for Consumer delegates to rest and recuperate during ALCC 2025. Branding acknowledgements will include the opportunity to theme the Consumer Delegate Retreat to your own corporate branding.

Barista Zone Two Opportunities \$8,800

The Barista Zone always attracts a queue of delegates for the freshly brewed coffee and will be branded with your logo. You will also be given the opportunity to provide branded napkins and cups. This can be positioned near your booth space and available to delegates at each break.

** Please note: no other barista zone/coffee machines will be permitted within the exhibition area.



Supplementary Opportunities available to Confirmed Sponsors Only (Principal, Major and Prime)

Ice Cream Station Exclusive Opportunity \$7,700

Attendees will welcome this feature during the February heat of Adelaide. The cart will feature your branding and can be positioned near your booth space attracting a lineup of delegates.

** Please note: no other ice cream stations will be permitted within the exhibition area.

Juice & Smoothie Station Exclusive Opportunity \$8,800

Attendees will welcome this feature as a healthy addition to their day. The station will feature your branding and can be positioned near your booth space attracting a lineup of delegates.

** Please note: no other juice or smoothie stations will be permitted within the exhibition area.

Internet Sponsor Exclusive Opportunity \$6,600

A dedicated Wi-Fi connection will be available to ALCC 2025 delegates. Your logo will be included when we provide delegates with the sign in details and you will have the opportunity to have your company name as the password.

Travel Grants – HCPS and Consumers \$1,500

Travel grants will be provided to HCPS and Consumers to assist with their airfare and accommodation costs to enable their participation in the Conference.

Conference EDM Advertisement/Feature \$1,650 per issue

You will be required to supply the advertisement in JPEG format. Specs will be supplied once confirmed. The advertisement must be submitted to the Conference team one week before the selected e-newsletter issue is released. Deadlines will be supplied once confirmed.

Additional Exhibition Booth Space

(available to confirmed sponsors only) \$POA

Purchase an additional exhibition booth or 9sqm space only to add on to your existing sponsorship entitlement. (Please contact us to confirm cost and availability).

- 9 sqm built booth or space only
- Two Exhibitor Passes

Mocktail / Cocktail Cart Exclusive Opportunity \$POA

Delegates will enjoy a mocktail or cocktail to end their day. The Bar will be located near to your exhibition booth.

SPONSORSHIP FORM



PERSONAL DETAILS

Conference 2025

19 - 21 February 2025 | Adelaide Convention Centre

Please note all correspondence including invoices will be sent to the contact supplied below
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Organisation name (for invoicing purposes)	
Email	
Organisation name (for marketing purposes)	
Position	
Telephone	
State	_Country
Website	

PARTICIPATION OPPORTUNITIES

Please select an appropriate box. All prices are in Australian Dollars (AUD) and are inclusive of 10% Australian Goods and Services Tax (GST).

SPONSORSHIP OPPORTUNITIES

Principal Sponsor	\$66,000
Major Sponsor	\$33,000
Sponsored Symposium	\$11,000
Prime Sponsor	\$11,000
Welcome Reception	\$POA
Master Class or Craft Group Sponsor	\$22,000
Conference App & Program Book Branding	\$13,200
Reusable Water Bottle & Water Station Sponsor	\$11,000
Consumer Delegate Retreat	\$8,800
Barista Zone	\$8,800
Ice Cream Station	\$7,700
Juice & Smoothie Station	\$8,800
Internet Sponsor	\$6,600
Travel Grants - HCPS and Consumers	\$1,500
Conference EDM Advert / Feature (per issue)	\$1,650
Mocktail / Cocktail Cart	\$POA

PREFERRED EXHIBITION LOCATION

Priority of placement within the exhibition will be offered to sponsors first and then sold in accordance with the date of application receipt. Please contact the Sponsorship Manager for the latest floor plan.

CONDITIONS OF PAYMENT

Upon confirmation of your package, 50% of the total will be invoiced and due within **30 days**. The remaining 50% will be due **19 August 2024**. Failure to do so may result in the package being released for sale. Payment plans can be arranged. Please get in touch with the Sponsorship team to arrange this.

PRIVACY STATEMENT

YES, I consent to my details being shared with suppliers and contractors of the Congress to assist with my participation and planning. I also consent to the distribution of information in respect of other relevant events that may be of interest to me and are organised by the Congress Manager.

NO, I do not consent.

Please return the completed Participation Form as soon as possible via email to:

ALCC 2025 Sponsorship Manager ICMS Australasia Pty Ltd Tel: (61 2) 9254 5000 ICMS sponsorship@alcc.lungfoundation.com.au

TOTAL \$AUD

DECLARATION:

I have read and accepted the terms and conditions of this form, and wish to participate as a sponsor and/ or exhibitor at the Australian Lung Cancer Conference 2025. I acknowledge that this is a binding commitment to pay the amount shown above and confirm that I have the authority to enter into this commitment on behalf of my organisation.

Terms and Conditions

The Contract

- The term "Organiser" refers to ICMS Australasia Pty Ltd and includes associations, corporate and government bodies who have engaged ICMS Australasia Pty Ltd as their representative.
- The term "Exhibitor" includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for exhibition space.
- A "contract" is formed between the Organiser and Exhibitor when the Organiser accepts the signed Application Form and receives a minimum of 50% of the total owing as a deposit. The Organiser will then issue a confirmation letter to the Exhibitor.
- 4. The Organiser may cancel the contract at their discretion if the agreed deposit is not received within 28 days of lodging the Application Form. Additionally, the Organiser reserves the right to cancel the contract by returning the deposit within 28 days of receipt.

The Application

- 5. An official Exhibition Application Form must be received to reserve the space.
- The Organiser reserved the right to refuse application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.

Obligations and Rights of the Organiser

- 7. The decision of the Organiser is final and decisive on any question not covered in this contract.
- 8. The Organiser agrees to hold the exhibition however, reserves the right to postpone the exhibition from the set dates to hold the exhibition on other dates as near the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Organiser.
- 9. The Organiser agrees to promote the exhibition to maximise participation.
- The Organiser agrees to allocate the Exhibitor an exhibition space as close as possible to their desired location.
- 11. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Organiser.
- 12. The Organiser reserves the right to change the exhibition floor layout if necessary.
- 13. The Organiser is responsible for the control of the exhibition area only.
- 14. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
- 15. The Organiser agrees to provide the Exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor.
- 16. The Organiser has the right to take action based on verbal or written directions including those contained in the Exhibition Manual. This is to ensure that all laws in connection with the exhibition are complied with, to prevent damage to persons or property and to maximise the commercial success of the exhibition.
- The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
- 18. The Organiser reserves the right to specify the heights of walls and coverings for display areas.
- The Organiser reserves the right to disapprove the content and presentation of the Exhibitor catalogues, acknowledgements, handbills and printed matter with respect to the exhibition.
- 20. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.
- The Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a purchased or complimentary entry card.
- 22. The Organiser will specify conditions relating to the movement of goods and displays, prior to, during and after the exhibition.

- The Organiser will specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The exhibitor agrees to abide by these.
- 24. The Organiser will arrange for daily cleaning of aisles outside the exhibition open hours.

Obligations and Rights of the Exhibitor

- The Exhibitor must ensure that all accounts are finalised and paid prior to the allocated exhibition move-in period.
- The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.
- The Exhibitor must make every effort to maximise promotion and commercial benefits of participating in the exhibition.
- The Exhibitor must comply with all directions/requests issues by the Organiser including those outlined in the Exhibition Manual.
- 29. The Exhibitor must comply with all applicable laws, including laws in relation to work health & safety. The Exhibitor will therefore act with care to avoid damage to persons or property in the exhibition.
- 30. The Exhibitor must ensure the cleanliness and tidiness of their allocated space. Upon the conclusion of the exhibition, the Exhibitor will promptly remove all exhibits, tools and other materials. If the Exhibitor fails or refuses to do so, the Organiser will make arrangements for this to be done by an external party at a cost to be paid by the Exhibitor.
- 31. The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
- 32. The Exhibitor will submit plans and visuals of customdesigned exhibits to the Organiser for approval prior to the commencement of the exhibition. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building. A valid Insurance Certificate of Currency for independent exhibition contractors will also be submitted prior to the Organiser granting this company access to the exhibition area.
- 33. The Exhibitor is responsible for all items within their allocated exhibition space.
- 34. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the exhibition. Written approval must be sought from the Organiser if flammable or dangerous materials are required for the success of the exhibit.
- 35. The Exhibitor will not use nails, screws or other fixtures on any part of the premises including walls and floor unless authorised by the Organiser. In any case, all permanent damage will result in the Exhibitor being invoiced for all repairs.
- 36. The Exhibitor acknowledges that the Organiser has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified or on return.
- The Exhibitor agrees to abide by requests made by the Organiser to stop any activity that may cause annoyance to others in the exhibition.
- The Exhibitor agrees to conduct all business transactions within their allocated exhibition space unless otherwise approved by the Organiser.

Storage of goods

 Unless otherwise communicated storage will not be provided onsite at the exhibition. Under no circumstance are goods permitted to be stored in public access areas.

Stand Services and Construction

40. Official contractors will be appointed by the Organiser to undertake stand construction and freight forwarding plus supply furniture, electrics, telecoms and IT equipment. This is for insurance and security reasons. All non-official contractors wishing to enter the exhibition are required to produce current Certificates of Currency for Insurance, Public Liability and WH&S. Access will be denied without such documentation.

Insurance and Liability

- All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.
- 42. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
- 43. Whilst the Organiser will endeavour to protect exhibition property whilst, on display at the exhibition, it must be clearly understood that the venue, the Organising Committee and the Organiser cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.
- 44. The Organiser shall not be liable for any loss, which the exhibitor may incur as a result of the intervention of any Authority, which prevents the use of the premises or any part thereof in any manner whatsoever.
- 45. The Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally, the Organiser will not be accountable for the level of commercial activity generated.

Payment & Cancellation

- 46. The Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time the space will be available for sale to another company. All deposits paid will automatically be forfeited and NO refund will be made. NO exhibitor shall occupy allocated exhibition space until all monies owing to the Organiser by the Exhibitor are paid in full.
- 47. In the event that the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed to be in the best interest of the Exhibition. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.
- 48. Withdrawal if the Exhibitor withdraws its exhibition commitment they will be liable for the following payments in accordance with the below:
 - Less than 6 months prior to the first day of the exhibition – No refund on sponsorship and exhibition amount
 - b. If notice of cancellation is received and full payment for funds owing has not been received, the Exhibitor will be invoiced for the difference to satisfy the above and below cancellation and refund policy. Payments must be made within 7 days of receipt of the invoice.
- 49. Cancellation if the event is cancelled due to unforeseen circumstances, the Organiser will not be liable to the Exhibitor for any loss incurred by the Sponsor or Exhibitor as a result of the cancellation, however, all monies paid for any sponsorship and exhibition will be refunded.
- 50. Rescheduling if the event is rescheduled for any reason and the Sponsor or Exhibitor does not wish to participate in the exhibition at the rescheduled dates, the Organiser will not be liable to the Exhibitor for any loss incurred by the Exhibitor as a result of the rescheduling, and the Exhibitor will only be liable for 25% of the total sponsorship and exhibition cost with the remaining funds being refunded.
- 51. If the event transfers to an online or hybrid format and the Sponsor or Exhibitor does not wish to participate in the event in the online format, the Organiser will not be liable to the Sponsor or Exhibitor for any loss incurred as a result of the online format. The Sponsor or Exhibitor will be liable for up to a maximum of 25% of the total sponsorship or exhibition cost, including 10% administration plus a scale of value depending on the level of entitlements already delivered, such as a promotion and branding.
- Booth availability may be limited or restricted and allocations and available quantities will be advised upon processing your application..

Terms & Conditions of Contract reviewed April 2023





ALCC 2025:

Evolution and Revolution in Lung Cancer

Australian Lung Cancer Conference 2025

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Contact us

We are open to discussing sponsorship options to suit your organisation that may not be advertised.

For further information or to discuss how you could become involved as a sponsor or exhibitor, please contact the ALCC 2025 Organiser, ICMS Australasia:

Contact

ALCC 2025 Sponsorship Manager

ICMS Australasia Tel: (+612) 9254 5000 sponsorship@alcc.lungfoundation.com.au